



Crossroads Farm, 480 Hempstead Avenue, Malverne NY 11565

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## Seeking Sponsors for the 2016 Crossroads Folk Festival

Event date: Sunday June 12<sup>th</sup> from 1:00 to 8:00.

Talent:

- Legendary singer, songwriter Tom Chapin will headline the event: <http://www.tomchapin.com/>
- Additional headliner bands including Gathering Time ([www.gathering-time.com](http://www.gathering-time.com))
- Showcase artists.

Event participants: food trucks, craft vendors, music-themed vendors, local breweries, wine.

We will seek publicity through social media, WFUV, other area stations, and in newspapers.

Event Sponsorship levels:

- Event sponsor: \$9,000 to cover band fees, sound board, advertising, supplies, staffing, publicity and coordination: naming rights as whole event sponsor; full recognition as event sponsor in all media and at event.
- Stage sponsor: \$4,000 to cover band fees in whole or part: display sponsor banner on stage.
- VIP tent sponsor: \$1,000. Naming on VIP tent.
- Event supporter: \$250. "Lawn sign" sponsor sign displayed before and during event.

Contact:



Rick White  
Treasurer and Farm Advisory  
Committee Chair

516-308-1794  
[rwhite@nassaulandtrust.org](mailto:rwhite@nassaulandtrust.org)



[www.crossroads-farm.org](http://www.crossroads-farm.org)

Nassau Land Trust:  
2417 Jericho Turnpike, Box 280  
Garden City Park NY 11040

Farm:  
480 Hempstead Avenue  
Malverne NY 11565



## **Crossroads Farm, 480 Hempstead Avenue, Malverne NY 11565**

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Crossroads Farm is located in Malverne, New York, at the intersection of Hempstead and Ocean Avenues, a quarter mile south from exit 17S on the Southern State Parkway, 20 miles from New York City. There is enormous traffic flow past the farm every day up and down Ocean Avenue. Sponsors signs will be visible before and during the event.

Your banner on our fence along Ocean Ave. will be seen by thousands of cars DAILY for the two weeks prior to the event.

Crossroads Farm is a working, organic farm which serves its local community in Nassau County and beyond.

For more information on the folk festival go here: <http://crossroadsfolkfestival.com>

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